



STEAM SUMMARY 2019 CITY AND COUNTY OF SWANSEA

Total economic impact of tourism £M	477.22
% change on 2018 (£'s 2019)	2.2%

Total visitor days (Millions)	8.55
% change on 2018	1.5%
Staying visitor days (Millions)	5.42
% change on 2018	3.3%

Total visitor numbers (Millions)	4.79
% change on 2018	-0.2%
Number of staying visitors (Millions)	1.67
% change on 2018	2.5%
Number of day visitors (Millions)	3.12
% change on 2018	-1.6%

Number of FTE jobs supported by tourism spend	5,998
% change on 2018	3.4%