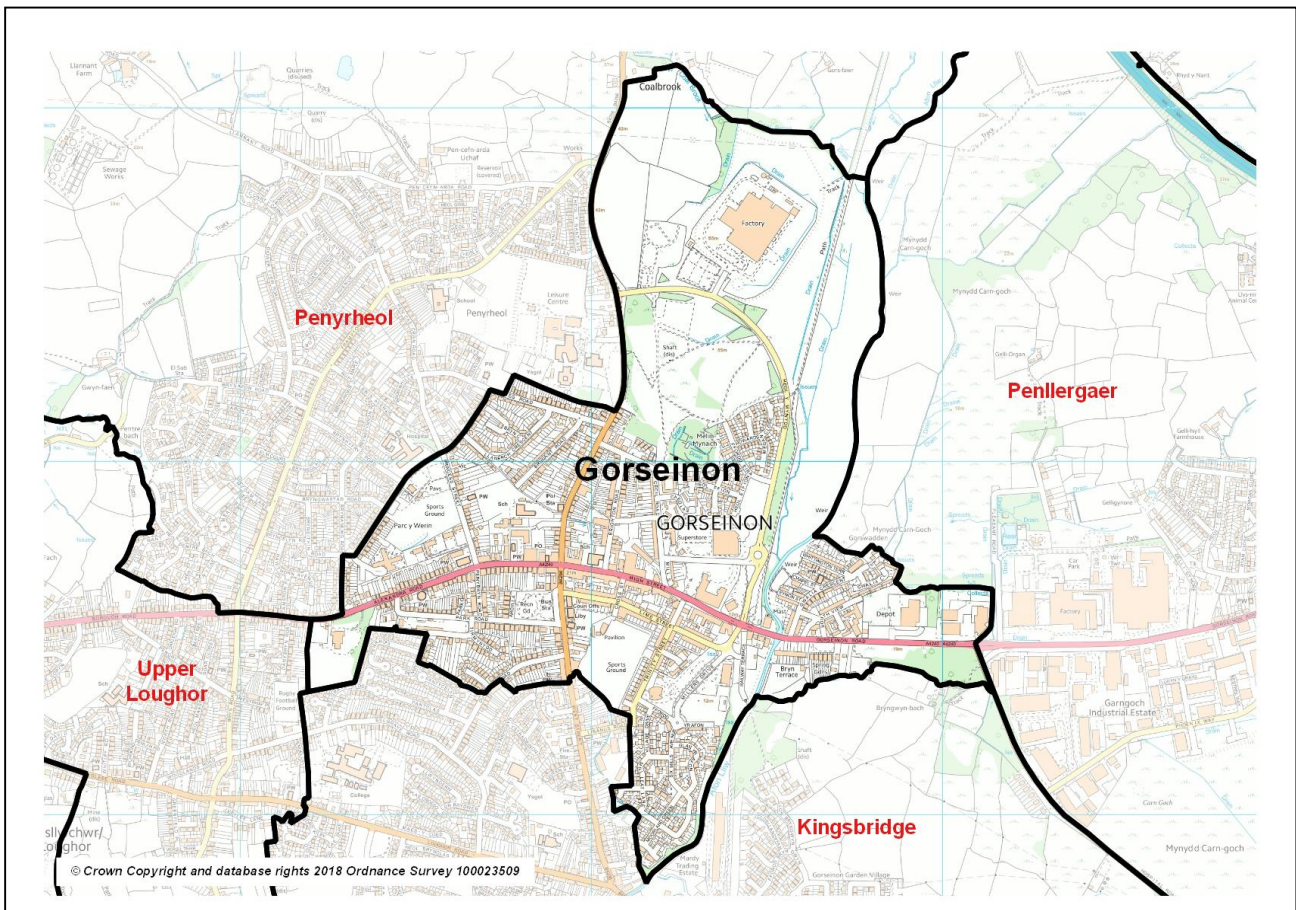


Information, Research & GIS (Strategic Delivery Unit), April 2022

The information in this profile relates to the former ward prior to the Council elections on 5 May 2022. Profiles on the basis of the new wards will be developed as soon as possible.



- **Population: 4,700** (source: mid-2020 estimates, rounded - Office for National Statistics / ONS)
- **Location:** Approximately 11 kilometres north-west of Swansea city centre
- **Neighbouring Wards:** Penllergaer, Kingsbridge, Upper Loughor, Penyrheol
- **Constituency area (Welsh Government / UK Parliament):** Gower
- **Area:** 191 hectares / 1.91 km² (ONS, 2020)
- **Population Density (2020):** 2,465 people per km²
- **Population Change (2015 to 2020):** +100 / +2% (ONS estimates, rounded)
- **Employment:** 2,500 (ONS workplace estimate, 2020). Major employers: Toyota Gosei, Asda, district centre businesses, Junction 47 Retail Park occupiers, Gorseinon Development Trust, Swansea Council (schools).

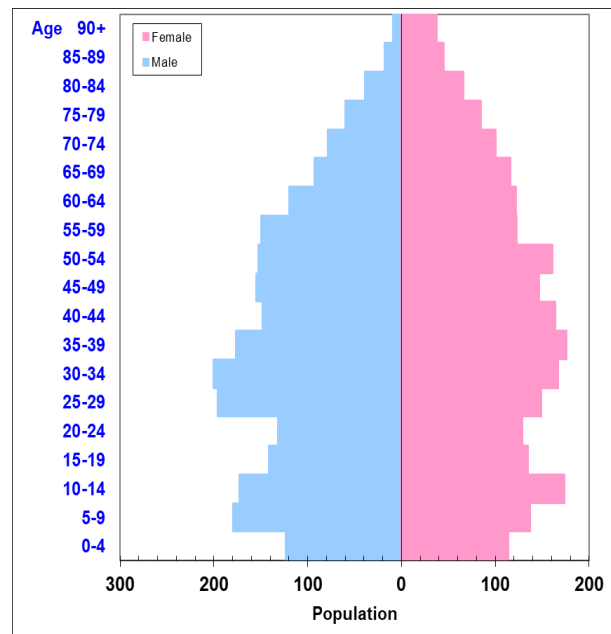


POPULATION STATISTICS

Mid-2020 population estimates

Population	Gorseinon		Swansea %
	Total	%	
Aged: 0-4	238	5.1	4.9
5-15	720	15.3	12.0
16-24	482	10.3	13.6
25-44	1,378	29.3	25.3
45-64	1,131	24.1	24.4
65-74	389	8.3	10.5
75+	360	7.7	9.3
Total	4,698	100	100
Male	2,349	50.0	49.8
Female	2,349	50.0	50.2

- 20th largest ward population in Swansea, but 9th highest population density (2020)
- Lower proportions aged 16-24 and 65+ than the Swansea average
- Higher percentages of people aged 5-15 and 25-44
- Birth rate (2020) slightly above Swansea average and death rate lower
- Higher proportions of one-pensioner households, people born in Wales and able to speak Welsh.



Source: Small area population estimates (2020), ONS.

Births & Deaths	Gorseinon	Swansea
Births (2020)	43	2,033
Birth Rate	9.2	8.2
Deaths (2020)	51	3,009
Death Rate	10.9	12.2

Source: 2020 statistics and population estimates, ONS.
Note: Birth and death rates expressed per '000 population.

2011 Census Data

Population Characteristics	Gorseinon	Gorseinon %	Swansea %
People: born in Wales	3,644	84.7	77.7
born outside UK	153	3.6	7.2
in non-white ethnic groups	110	2.6	6.0
with long-term health problem or disability	1,074	25.0	23.3
with no qualifications (aged 16+)	896	26.4	23.9
with higher level qualifications (aged 16+)	747	22.0	25.8
able to speak Welsh (aged 3+)	529	12.8	11.4

Household Composition	Gorseinon	Gorseinon %	Swansea %
Total households / (Average Household Size)	1,924	(2.2)	(2.3)
Household type: One person: Age 65+	308	16.0	13.4
Other	384	20.0	19.9
One family only: All aged 65+	124	6.4	8.7
Married or Same-Sex Civil Partnership Couple	568	29.5	30.4
Cohabiting Couple	212	11.0	8.6
Lone Parent	240	12.5	11.7
Other Household Types	88	4.6	7.3

Source: 2011 Census, ONS.

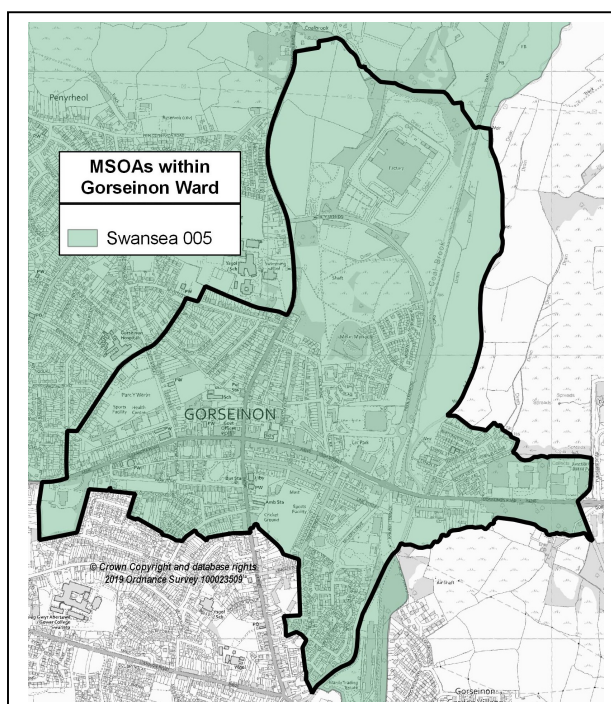
ABOUT THE WARD

The small village of Gorseinon grew dramatically during the late 19th and early 20th Centuries with the establishment of several steel and tinplate works and the expansion of coal mining in the area. Significant housing development took place at this time, mainly in the area either side of High Street in the form of traditional terraced properties. Larger semi-detached housing was also developed on Alexandra Road to the west of the town centre, and during the inter war period along Pontarddulais Road to the north. The post-war period saw the development of housing in the area to the west of Pontarddulais Road.

Recent years have seen a new trend of housing development on large brownfield sites left behind by the closure of the steel and tinplate works – in particular, the development of Bryngwyn Village, consisting of a mix of apartment blocks and 2, 3 & 4 bedroom semi-detached and detached houses.

SOCIO-ECONOMIC DATA

- Estimates of average net annual household income for Gorseinon are available via ONS model-based estimates at MSOA (Middle Super Output Area) level for 2015/16. The figure for Swansea 005, the MSOA which most closely aligns to the ward (see map adjacent), is £25,300; the 11th lowest (of 31 MSOAs) in Swansea and 6% below the Swansea median of £26,900.
- NS-SeC data (socio-economic position based on occupation) for the ward indicates a higher than average level of routine and manual occupations (NS-SeC classes 5-7) and, to a lesser extent, intermediate occupations (NS-SeC classes 3-4).



Socio-economic classification (NS-SeC)	Gorseinon	Gorseinon %	Swansea %
All usual residents aged 16-74	3,063	100	100
1-2. Higher managerial, administrative & professional	795	26.0	27.5
3-4. Intermediate occupations	682	22.3	20.3
5-7. Routine and manual occupations	1,268	41.4	33.9
8. Never worked and long-term unemployed	155	5.1	5.2
Not classified (full-time students)	163	5.3	13.1

Source: NS-SeC – 'National Statistics Socio-economic Classification' (three-class version). 2011 Census, ONS.

HOUSING STATISTICS

Accommodation Type and Tenure

Household Accommodation Type	Gorseinon	Gorseinon %	Swansea %
All household spaces (incl. vacant/second homes)	2,028	100	100
Detached	270	13.3	23.2
Semi-detached	683	33.7	33.3
Terraced (incl. end terrace)	598	29.5	26.4
Flat, maisonette or apartment	474	23.4	16.7
Caravan or other mobile/temporary	3	0.1	0.4

Household Tenure	Gorseinon	Gorseinon %	Swansea %
All households	1,924	100	100
Households: Owned: outright	491	25.5	33.4
Owned with a mortgage or loan	721	37.5	30.6
Households: Rented: Social Rented; from Council	147	7.6	12.7
Social Rented; Other (incl. RSL/HA)	254	13.2	6.5
Private Rented (total)	268	13.9	14.7
Other (incl. Shared Ownership, Living Rent Free)	43	2.2	2.0

Source: 2011 Census, ONS.

Average house price (by type), 2019-20

Ward \ Type:	Detached	Semi-det.	Terraced	Flat / mais.	All types
Gorseinon	n/a	£152,475	£110,000	£84,250	£135,000
Change on year	n/a	+£2,475	-£15,000	-£4,250	+£5,003
Change %	n/a	(+1.7)	(-12.0)	(-4.8)	(+3.8)
Swansea average	£255,000	£152,000	£118,250	£120,000	£155,000
%-change (annual)	+4.1% (+£10,005)	+2.0% (+£3,005)	+4.2% (+£4,750)	+0.0% (+£0)	+4.0% (+£6,000)

Source: House Price Statistics for Small Areas (HPSSAs), ONS. Note: £ figures are the median price paid by property type (where available) for year ending June 2020, calculated using Land Registry data.

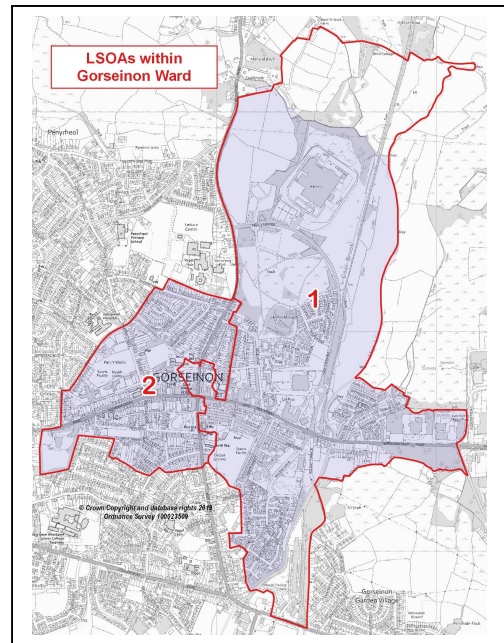
Dwelling Stock by Council Tax Band, March 2020

Council Tax Band:	A	B	C	D	E	F	G	H	I	Total
Gorseinon	360	750	570	360	140	30	0	0	0	2,230
Gorseinon %	16.1	33.6	25.6	16.1	6.3	1.3	0.0	0.0	0.0	100
Swansea %	15.1	25.0	21.6	15.0	11.4	7.1	3.4	1.0	0.5	100

Source: Valuation Office Agency (VOA) administrative database. [Note: aggregated, rounded Lower Super Output Area (LSOA) data]

WELSH INDEX OF MULTIPLE DEPRIVATION

- WIMD 2019 based on Lower Super Output Area (LSOA) geography – Gorseinon consists of two LSOAs.
- Gorseinon 1 emerges as the most deprived LSOA in the Ward (ranking 58th out of 148 in Swansea, and 762nd of 1,909 in Wales). Gorseinon 2 ranks 73 in Swansea and 1,030 within Wales.
- The relatively higher level of deprivation attributed to Gorseinon 1 is reflected in its relatively higher ranking in the health, community safety and employment domains.
- Gorseinon 2 has its highest rankings in the community safety and health domains.



LSOA	Overall index		Domains: Income		Employment		Health		Education		Access to Services		Housing		Community Safety		Physical Environment	
	Rank	Score	Rank	Score	Rank	Score	Rank	Score	Rank	Score	Rank	Score	Rank	Score	Rank	Score	Rank	Score
Gor 1	58	762	66	773	57	685	36	381	68	962	104	1485	49	756	43	579	37	807
Gor 2	73	1030	74	948	64	774	51	657	64	872	126	1702	65	1087	48	624	139	1771

Source: WIMD 2019 (published November 2019), Welsh Government. Note: LSOAs ranked 1-148 (Swansea), 1-1909 (Wales).

ECONOMIC ACTIVITY, LABOUR MARKET AND BENEFIT STATISTICS

Economic Activity (people aged 16-74)	Gorseinon	Gorseinon %	Swansea %
Economically Active	2,129	69.5	63.0
Employees: Part-time and Full-time	1,720	56.2	47.9
Self-employed	202	6.6	6.6
Unemployed	142	4.6	3.9
Economically Inactive	934	30.5	37.0
Retired	425	13.9	15.6
Looking after Home or Family	108	3.5	3.7
Long-term Sick or Disabled	234	7.6	6.9
Other	68	2.2	2.1
Students (economically active and inactive)	164	5.4	13.3

Source: 2011 Census, ONS.

Benefit claimants (selected, as at August 2020)	Gorseinon	Est. Rate %	Swansea %
Claimant Count unemployment (JSA/UC)	195	6.6	6.0
Universal Credit (total claimants)	488	16.5	13.9
Incapacity Benefits (ESA and IB/SDA)	234	7.9	6.9
Disability-related benefits (PIP, DLA and AA)	702	14.9	12.5
Pension Credit (PC)	173	21.8	14.7

Source: Department for Work & Pensions and ONS.

Note: Claimant Count unemployment includes Jobseeker's Allowance (JSA) claimants plus Universal Credit (UC) claimants who are required to seek work. ESA = Employment Support Allowance; IB/SDA = Incapacity Benefit / Severe Disablement Allowance; PIP = Personal Independence Payment; DLA = Disability Living Allowance; AA = Attendance Allowance. Estimated rates shown as % of population aged 16-64, except disability benefits (all people) and PC (aged 65+). Universal Credit is replacing six means-tested benefits and tax credits (known as legacy benefits): Income-based JSA; Income-related ESA; Income Support; Working Tax Credit; Child Tax Credit; Housing Benefit. Further statistical information on UC and other benefits is available.

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