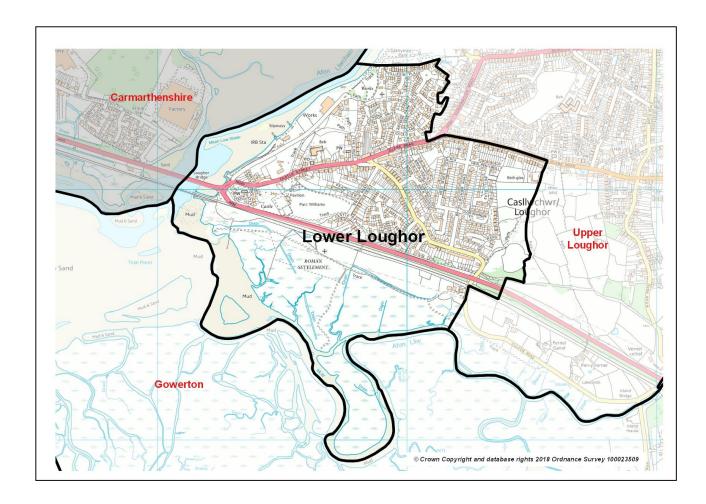


LOWER LOUGHOR WARD PROFILE

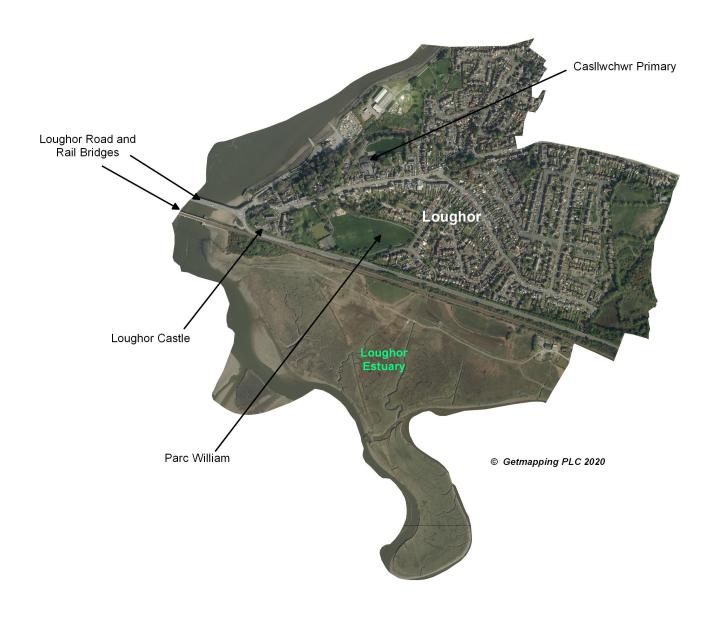
Information, Research & GIS (Strategic Delivery Unit), April 2022

The information in this profile relates to the former ward prior to the Council elections on 5 May 2022.

Profiles on the basis of the new wards will be developed as soon as possible.



- **Population: 2,400** (source: mid-2020 estimates, rounded Office for National Statistics / ONS)
- **Location**: Approximately 9 kilometres north-west of the city centre
- ➤ Neighbouring Wards: Upper Loughor, Gowerton
- Constituency area (Welsh Government / UK Parliament): Gower
- Area: 104 hectares / 1.04 km² (ONS, 2020)
- Population Density (2020): 2,300 people per km²
- Population Change (2015 to 2020): +100 / +4% (ONS estimates, rounded)
- **Employment**: 175 (ONS workplace estimate, 2020). Major employers: Swansea Council (primary school).



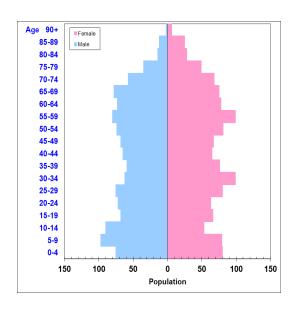
POPULATION STATISTICS

Mid-2020 population estimates

Population	Lower L	Swansea	
Population	Total	%	%
Aged : 0-4	155	6.5	4.9
5-15	344	14.4	12.0
16-24	244	10.2	13.6
25-44	581	24.3	25.3
45-64	620	25.9	24.4
65-74	278	11.6	10.5
75+	171	7.1	9.3
Total	2,393	100	100
Male	1,156	48.3	49.8
Female	1,237	51.7	50.2



- Slightly higher proportion of people aged 0-15 and 45-64 compared to the Swansea average
- Lower proportions aged 16-24 and 75+
- ➤ Both birth and death rates lower than the Swansea average (2020)
- Above average proportion of people born in Wales and able to speak Welsh.



Source: Small area population estimates (2020), ONS.

Births & Deaths	Lower Loughor	Swansea
Births (2020)	17	2,033
Birth Rate	7.1	8.2
Deaths (2020)	20	3,009
Death Rate	8.4	12.2

Source: 2020 statistics and population estimates, ONS. Note: Birth and death rates expressed per '000 population.

2011 Census Data

Population Characteristics	Lower Loughor	Lower Loughor %	Swansea %
People: born in Wales	1,989	84.5	77.7
born outside UK	55	2.3	7.2
in non-white ethnic groups	24	1.0	6.0
with long-term health problem or disability	554	23.5	23.3
with no qualifications (aged 16+)	451	24.0	23.9
with higher level qualifications (aged 16+)	484	25.7	25.8
able to speak Welsh (aged 3+)	341	15.0	11.4

Household Composition	Lower Loughor	Lower Loughor %	Swansea %
Total households / (Average Household Size)	1,010	(2.3)	(2.3)
Household type: One person: Age 65+	114	11.3	13.4
Other	199	19.7	19.9
One family only: All aged 65+	76	7.5	8.7
Married or Same-Sex Civil Partnership Couple	381	37.7	30.4
Cohabiting Couple	81	8.0	8.6
Lone Parent	116	11.5	11.7
Other Household Types	43	4.3	7.3

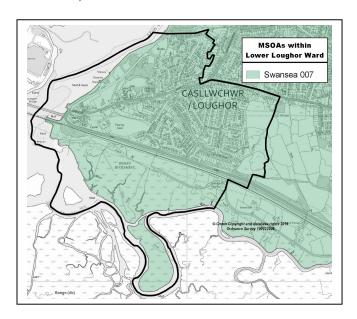
Source: 2011 Census, ONS.

ABOUT THE WARD

The settlement of Lower Loughor can be traced back to Swansea's early coal mining industry, with mines and a nearby iron foundry dating back to the early 18th century and the St. David's tinplate works in the late 19th century. The construction of the permanent bridge across the estuary in 1923 made Loughor a focal point, linking Swansea to Llanelli. This encouraged further expansion of the settlement. Some of the original worker houses remain in the area close to the estuary, but more modern development has taken place up from the river, including a substantial area of post-War local authority housing, blocks of sheltered accommodation, a 1970s housing estate and more recently built developments.

SOCIO-ECONOMIC DATA

➤ Estimates of average net annual household income for Lower Loughor are available via ONS model-based estimates at MSOA (Middle Super Output Area) level for 2015/16. The figure for Swansea 007, the MSOA which most closely aligns to the ward (see map adjacent), is £28,200; the joint 12th highest (of 31 MSOAs) in Swansea and 5% above the Swansea median of £26,900.



NS-SeC data (socio-economic position based on occupation) for the ward indicates a slightly higher proportion of people in the three main NS-SeC classes, but a lower proportion than Swansea in the 'never worked' and 'not classified' categories.

Socio-economic classification (NS-SeC)	Lower Loughor	L Loughor %	Swansea %
All usual residents aged 16-74	1,739	100	100
1-2. Higher managerial, administrative & professional	541	31.1	27.5
3-4. Intermediate occupations	356	20.5	20.3
5-7. Routine and manual occupations	656	37.7	33.9
8. Never worked and long-term unemployed	76	4.4	5.2
Not classified (full-time students)	110	6.3	13.1

Source: NS-SeC - 'National Statistics Socio-economic Classification' (three-class version). 2011 Census, ONS.

HOUSING STATISTICS

Accommodation Type and Tenure

Household Accommodation Type	Lower Loughor	Lower Loughor %	Swansea %
All household spaces (incl. vacant/second homes)	1,028	100	100
Detached	346	33.7	23.2
Semi-detached	373	36.3	33.3
Terraced (incl. end terrace)	98	9.5	26.4
Flat, maisonette or apartment	211	20.5	16.7
Caravan or other mobile/temporary	0	0.0	0.4

Household Tenure	Lower Loughor	Lower Loughor %	Swansea %
All households	1,010	100	100
Households: Owned: outright	287	28.4	33.4
Owned with a mortgage or loan	392	38.8	30.6
Households: Rented: Social Rented; from Council	212	21.0	12.7
Social Rented; Other (incl. RSL/HA)	35	3.5	6.5
Private Rented (total)	63	6.2	14.7
Other (incl. Shared Ownership, Living Rent Free)	21	2.1	2.0

Source: 2011 Census, ONS.

Average house price (by type), 2019-20

Ward \ Type:	Detached	Semi-det.	Terraced	Flat / mais.	All types
Lower Loughor	£179,995	£130,000	n/a	n/a	£151,750
Change on year	-£25,005	+£1,000	n/a	n/a	+£18,750
Change %	(-12.2)	(+0.8)	n/a	n/a	(+14.1)
Swansea average	£255,000	£152,000	£118,250	£120,000	£155,000
%-change (annual)	+4.1% (+£10,005)	+2.0% (+£3,005)	+4.2% (+£4,750)	+0.0% (+£0)	+4.0% (+£6,000)

Source: House Price Statistics for Small Areas (HPSSAs), ONS. Note: £ figures are the median price paid by property type (where available) for year ending June 2020 calculated using Land Registry data.

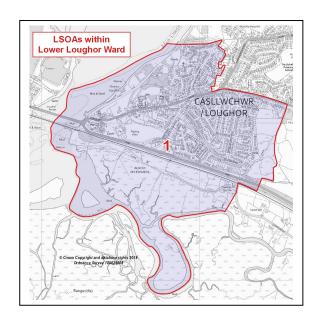
Dwelling Stock by Council Tax Band, March 2020

Council Tax Band:	Α	В	С	D	E	F	G	Н	I	Total
Lower Loughor	270	220	280	150	90	40	10	0	0	1,050
Lower Loughor %	25.7	21.0	26.7	14.3	8.6	3.8	1.0	0.0	0.0	100
Swansea %	15.1	25.0	21.6	15.0	11.4	7.1	3.4	1.0	0.5	100

Source: Valuation Office Agency (VOA) administrative database. [Note: aggregated, rounded Lower Super Output Area (LSOA) data]

WELSH INDEX OF MULTIPLE DEPRIVATION

- WIMD 2019 based on Lower Super Output Area (LSOA) geography – Lower Loughor consists of one LSOA.
- ➤ In terms of the overall index, Lower Loughor is ranked 70th of 148 LSOAs in Swansea and 966th of 1,909 in Wales.
- Individual domains show mostly middling levels of deprivation, with the exception of the employment and health domains, which rank 570 and 714 in Wales respectively.
- Lower Loughor is least deprived in the physical environment domain, ranked 1695 in Wales.



LSOA		verall ndex		nains: ome	Emplo	yment	He	ealth	Edu	cation		cess to rvices	Ноι	using		munity ifety		/sical onment
L Lo	70	966	59	718	45	570	58	714	87	1309	78	1149	108	1557	70	955	126	1695

Source: WIMD 2019 (published November 2019), Welsh Government. Note: LSOAs ranked 1-148 (Swansea), 1-1909 (Wales).

ECONOMIC ACTIVITY, LABOUR MARKET AND BENEFIT STATISTICS

Economic Activity (people aged 16-74)	Lower Loughor	L Loughor %	Swansea %
Economically Active	1,142	65.7	63.0
Employees: Part-time and Full-time	917	52.7	47.9
Self-employed	109	6.3	6.6
Unemployed	73	4.2	3.9
Economically Inactive	597	34.3	37.0
Retired	285	16.4	15.6
Looking after Home or Family	65	3.7	3.7
Long-term Sick or Disabled	140	8.1	6.9
Other	38	2.2	2.1
Students (economically active and inactive)	112	6.4	13.3

Source: 2011 Census, ONS.

Benefit claimants (selected, as at August 2020)	Lower Loughor	Est. Rate %	Swansea %
Claimant Count unemployment (JSA/UC)	70	4.9	6.0
Universal Credit (total claimants)	181	12.4	13.9
Incapacity Benefits (ESA and IB/SDA)	133	9.1	6.9
Disability-related benefits (PIP, DLA and AA)	318	13.4	12.5
Pension Credit (PC)	69	15.6	14.7

Source: Department for Work & Pensions and ONS.

Note: Claimant Count unemployment includes Jobseeker's Allowance (JSA) claimants plus Universal Credit (UC) claimants who are required to seek work. ESA = Employment Support Allowance; IB/SDA = Incapacity Benefit / Severe Disablement Allowance; PIP = Personal Independence Payment; DLA = Disability Living Allowance; AA = Attendance Allowance. Estimated rates shown as % of population aged 16-64, except disability benefits (all people) and PC (aged 65+). Universal Credit is replacing six means-tested benefits and tax credits (known as legacy benefits): Income-based JSA; Income-related ESA; Income Support; Working Tax Credit; Child Tax Credit; Housing Benefit. Further statistical information on UC and other benefits is available.

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