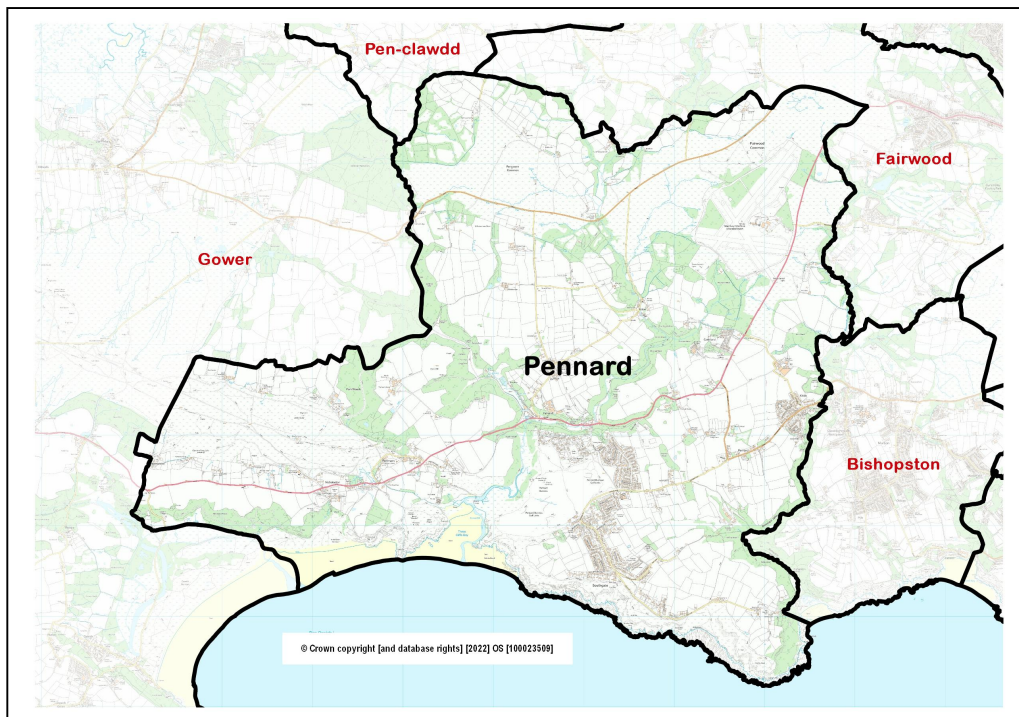


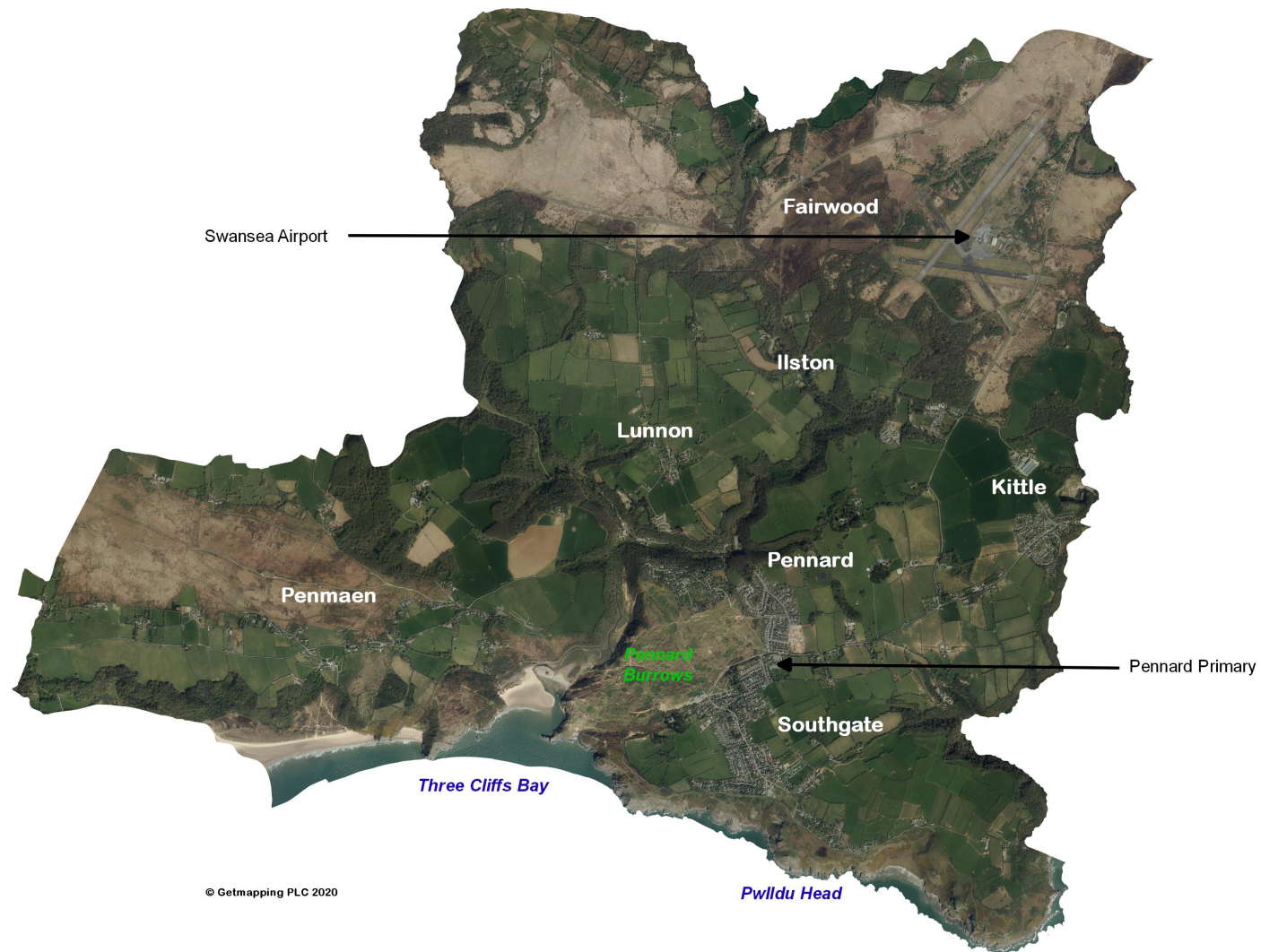
Mae'r ddogfen hefyd ar gael yn Gymraeg / This document is also available in Welsh

Councillors (Electoral vote, May 2022): Lynda James (Independent – 647).
Turnout = 48%. Electorate (May 2022): 2,717.



- **Location:** Approximately 11km south-west of city centre in the Gower peninsula, consisting of the Kittle, Fairwood, Ilston, Pennard, Southgate, Lunnon and Penmaen localities.
- **Adjacent Wards:** Gower, Penclawdd, Fairwood, Bishopston.
- **Electoral Ward Review 2022:** Changed – the new electoral ward consists of the former Pennard electoral ward plus parts of the former Gower electoral ward.
- **Constituency area (Welsh Government / UK Parliament):** Gower.
- **Population (Office for National Statistics rounded estimate, 2021 Census):** 3,100.
- **Area:** 30.6 sq. km. **Population Density:** 102 people per sq. km (ONS, 2021)
- **Employment (former ward, ONS workplace estimate, 2021):** 400. Major employers: Swansea Council (school), Swansea Airport businesses and leisure / tourism.

Ward features, facilities and localities:



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ABOUT THE WARD

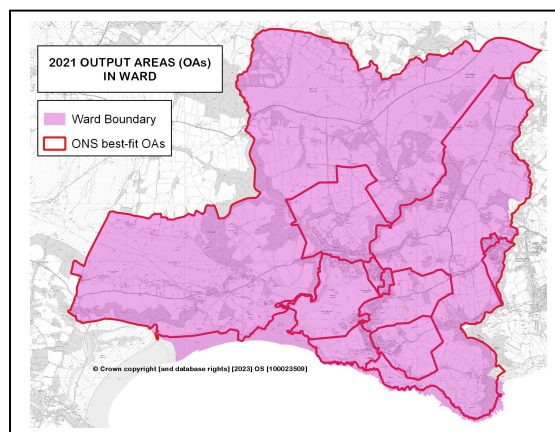
Pennard electoral ward includes the rural villages of Kittle, Pennard, Southgate and Penmaen and a number of smaller rural hamlets and individual properties, including farms and holiday cottages. The original Pennard village and church was abandoned by the 16th century due to the encroachment of sand, with the village later relocated inland.

To the north of the ward lies Fairwood Common, a large area of common land which contains Swansea Airport, now used by private light aircraft and by training, leisure and emergency services. The A4118, the main east-west access road to South Gower, travels in a south-westerly direction through the ward between the airport and western parts of the Gower. The coastline of the ward includes Three Cliffs Bay and Pwlldu Head.

POPULATION AND HOUSEHOLD STATISTICS

Population estimates (2021 Census)

Population	Pennard		Swansea
	Total	%	%
Aged: 0-4	79	2.5	4.8
5-15	364	11.7	12.2
16-24	225	7.2	13.0
25-44	426	13.7	24.2
45-64	868	27.9	25.3
65-74	536	17.2	10.8
75+	614	19.7	9.7
Total	3,112	100	100
Female	1,601	51.4	50.7
Male	1,511	48.6	49.3



Source: 2021 Census, ONS (Table RM121).

Note: Ward statistics relate to the best-fit Census Output Areas (OAs) shown on the adjacent map.

Summary

- 6th smallest ward population in Swansea, and 3rd lowest population density (2021).
- Lower proportions of young children (0-4 years) and people aged 16-44 years.
- Relatively high proportion of people aged over 45, especially those aged 65+.
- Higher proportions of people born in the UK and with higher level qualifications.
- Larger percentage of older and married or civil partnership couple households.
- Significantly higher proportions of detached and owned outright housing.
- Higher rates of adult economic inactivity, mainly due to high levels of retired people, and an above average percentage self-employed.

Population characteristics

People:	Pennard	%	Swansea %
born in the UK	2,974	95.6	90.6
born outside UK	137	4.4	9.4
in non-white ethnic group	67	2.2	8.6
able to speak Welsh (aged 3+)	321	10.4	11.2
in good health	2,502	80.4	78.7
disabled under the Equality Act	628	20.2	22.4
with Level 4+ qualifications (aged 16+)	1,343	50.3	32.8
with no qualifications (aged 16+)	250	9.4	18.9

Source: 2021 Census, ONS (Tables TS004, TS021, TS033, TS037, TS038, TS067).

Household composition

	Pennard	%	Swansea %
Total households / (Average Household Size)	1,357	(2.26)	(2.22)
Composition: One person: Age 66+	291	21.4	14.5
Other	119	8.8	19.9
Single family household: All aged 66+	270	19.9	9.5
Married or civil partnership couple	445	32.8	26.8
Cohabiting couple family	82	6.0	10.4
Lone parent family	81	6.0	12.6
Other single family household	4	0.3	0.7
Other household types	65	4.8	5.6

Source: 2021 Census, ONS (Table TS003).

HOUSING: Type and Tenure

Household accommodation type	Pennard	%	Swansea %
Detached	892	65.9	24.0
Semi-detached	368	27.2	34.5
Terraced (incl. end terrace)	31	2.3	25.4
Flat, maisonette or apartment	24	1.8	15.9
Caravan or other mobile/temporary	39	2.9	0.2

Tenure	Pennard	%	Swansea %
Households: Owned: Outright	862	63.6	35.4
Owned with a mortgage or loan	343	25.3	26.9
Households: Rented: Social rented; from Council	10	0.7	11.7
Social rented; Other (incl. Housing Association)	6	0.4	7.4
Private rented	131	9.7	18.0
Other (incl. Shared ownership, Living rent free)	3	0.2	0.6

Source: 2021 Census, ONS (Tables TS044, TS054).

ECONOMIC ACTIVITY

People aged 16 and over:	Pennard	%	Swansea %
Economically Active	1,260	47.1	54.3
Employees: Part-time and Full-time	889	33.3	42.2
Self-employed	298	11.1	6.4
Unemployed	36	1.3	2.5
Economically active student	37	1.4	3.3
Economically Inactive	1,413	52.9	45.7
Retired	1,080	40.4	23.9
Student	116	4.3	8.4
Looking after home or family	89	3.3	4.2
Long-term sick or disabled	68	2.5	6.3
Other	60	2.2	2.9

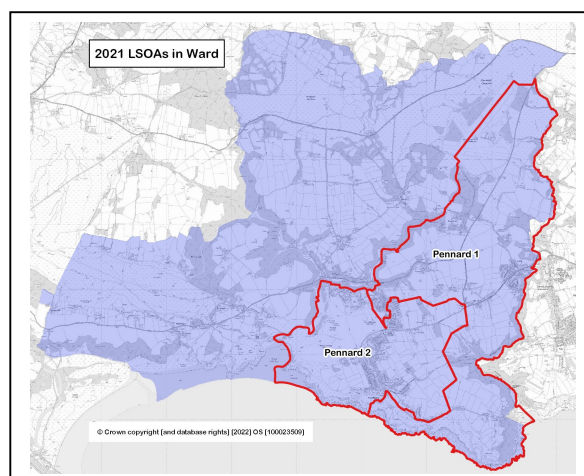
Source: 2021 Census, ONS (Table TS066).

WELSH INDEX OF MULTIPLE DEPRIVATION (WIMD)

- WIMD 2019 based on Lower Super Output Area (LSOA) geography – in this profile, the area consists of two LSOAs.
- No LSOA ranks highly in respect of the overall index or any of the domains.

Highest index and domain rankings (Wales):

- Pennard 1 – Access to Services (7th decile).



LSOA	Overall index		Domains: Income		Employment		Health		Education		Access to Services		Housing		Community Safety		Physical Environment	
	126	1781	116	1601	112	1472	123	1624	136	1825	88	1292	113	1602	139	1810	144	1850
Pen 1	126	1781	116	1601	112	1472	123	1624	136	1825	88	1292	113	1602	139	1810	144	1850
Pen 2	146	1898	131	1762	133	1732	145	1871	128	1763	146	1876	107	1556	147	1891	145	1877

Source: WIMD 2019 (published November 2019), Welsh Government. Note: LSOAs ranked 1-148 (Swansea), 1-1909 (Wales).

Note: The content in this profile will be developed as further ward data becomes available.

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