

**INTERVENTION LOGIC TABLE** (linked to Section 3.1 of the Local Development Strategy (LDS))

**Name of FLAG: Swansea Bay Fisheries Local Action Group**

**Date Completed/Updated: 12<sup>th</sup> September 2016**

**Support for the implementation of Community-Led Local Development (CLLD) strategies must address at least one of the following objectives.**

- Adding value, creating jobs, attracting young people and promoting innovation at all stages of the supply chain of fishery and aquaculture products
- Supporting diversification inside or outside commercial fisheries, lifelong learning and job creation in fisheries and aquaculture areas
- Enhancing and capitalising on the environmental assets of the fisheries and aquaculture areas, including operations to mitigate climate change
- Promoting social well-being and cultural heritage in fisheries and aquaculture areas, including fisheries, aquaculture and maritime cultural heritage
- Strengthening the role of fisheries communities in local development and the governance of local fisheries resources and maritime activities

Please complete the table for each objective which you propose to address through your CLLD strategy.

**Operational Programme objectives:**

In addition, as set out within the EMFF Operational Programme, it is anticipated that actions will include those which allow individuals, communities and businesses to:

1. Adjust to and take advantage of the reformed Common Fisheries Policy and the associated impact on coastal and inland communities;
2. Secure sustainable growth of local Small and Medium Enterprises (SMEs), in particular to support seafood initiatives, including a fostering of innovation in the seafood supply chain, and add value to products;
3. Diversify within (and from) inshore and sea fisheries activities for example into tourism activities (including eco-tourism);
4. Enhance and capitalise on the environmental assets of fisheries areas including operations to mitigate climate change;
5. Promote the cultural heritage of fisheries, aquaculture and maritime interests;
6. Enhance the role of local communities in development opportunities, the management and governance of local fisheries resources and maritime activities;
7. Address social deprivation issues in fishing communities;
8. Address the need for training and re-skilling;
9. Take advantage of increased public interest in, and demand for, fresh seafood of local provenance;
10. Create opportunities for young people wishing to enter the industry whilst addressing how new entrants can access fishing opportunities;
11. Develop skills and identify opportunities for re-skilling (including modern apprenticeships) to meet market needs capitalising on transferable skills and maintaining traditional skills;
12. Maximising the benefits of a reliable supply chain;
13. Develop opportunities provided by the Blue Growth economy (e.g. diversification into non-food activities such as offshore renewables)

Please complete the table for each of the relevant Operational Programme objectives which you propose to address through your CLLD strategy.

Development Needs / Opportunities	Specific Objective	Strategic Fit	Type of actions to be supported – SMART actions, state where co-operation action is envisaged	Outputs (from Outputs & Results section of LDS Guidance plus any additional indicators/targets set by FLAG)	Output Target	Contribution to cross-cutting themes	Who will be involved in the delivery	Timeline (start-finish)
<b>Adding value, creating jobs, attracting young people and promoting innovation at all stages of the supply chain of fishery and aquaculture products</b>								
Develop links with local food service sector and supply chain networking opportunities	Objective 1: Improve links with other local food and other producers	Theme 1	provide information on local seafood, diversity, and seasonality through range of low-cost media tools  encourage informal supply chain networking events between fishermen and chefs to build dialogue and identify opportunities for direct sales	TBC	TBC	Equal Opportunities and Gender Mainstreaming  Sustainable Development  Tackling Poverty and Social Exclusion	FLAG Officers in collaboration with FLAG and external agencies.	1 Jan 2017 – 31 Dec 2021
Improve business development and networking  Engagement with young people, schools and colleges	Objective 2: Achieve better links with schools and colleges to encourage young people to help develop the sector	Theme 1	Encourage businesses across the 'net-to-plate' supply-chain to engage and support activities to provide supply-chain visits for local schools learning about the history of the cockle industry through visits or short DVD film  encourage and propagate links between seafood chefs and schools to develop recipes and provide 'in school' demos to help raise awareness of local seafood  food technologist and product development for colleges/schools to utilise uncommon or low value fish	TBC	TBC	Equal Opportunities and Gender Mainstreaming  Sustainable Development  Tackling Poverty and Social Exclusion	FLAG Officers in collaboration with FLAG and external agencies.	1 Jan 2017 – 31 Dec 2021
Maximise potential for industry growth	Objective 3: Support delivery of small-scale infrastructure projects to encourage sustainable growth of the industry	Theme 1	small scale ice plant  chilled quayside storage  landing davits  weighing scales ice bins for vessels	TBC	TBC	Equal Opportunities and Gender Mainstreaming  Sustainable Development  Tackling Poverty and Social	FLAG Officers in collaboration with FLAG and external agencies.	1 Jan 2017 – 31 Dec 2021

Development Needs / Opportunities	Specific Objective	Strategic Fit	Type of actions to be supported – SMART actions, state where co-operation action is envisaged	Outputs (from Outputs & Results section of LDS Guidance plus any additional indicators/targets set by FLAG)	Output Target	Contribution to cross-cutting themes	Who will be involved in the delivery	Timeline (start-finish)
						Exclusion		
Enhance promotion and marketing of Swansea Bay seafood	Objective 4: Creation of opportunities for marketing and promotion of local industry, including supply-chain opportunities.	Theme 1	undertake a study visit to a razorfish fishery  set up a working group with regulators, scientists, eNGOs and fishermen to develop an ecologically sustainable model for a razorfish fishery	TBC	TBC	Equal Opportunities and Gender Mainstreaming  Sustainable Development  Tackling Poverty and Social Exclusion	FLAG Officers in collaboration with FLAG and external agencies.	1 Jan 2017 – 31 Dec 2021
Support sector to innovate and pilot new approaches	Objective 5: Provision of support for trying out new processes or adding value to products to help small companies in the fishing industry to grow	Theme 1	Exploration of packaging techniques to extend product shelf-life, high pressure processing are all examples of previous work by regional seafood bodies to help 'add value' to seafood products.	TBC	TBC	Equal Opportunities and Gender Mainstreaming  Sustainable Development  Tackling Poverty and Social Exclusion	FLAG Officers in collaboration with FLAG and external agencies.	1 Jan 2017 – 31 Dec 2021
Supporting diversification inside or outside commercial fisheries, lifelong learning and job creation in fisheries and aquaculture areas								
Diversification opportunities to be explored	Objective 6: Support for business to identify and diversification opportunities and re-skill within or outside the sector.	Theme 2	consider de-commissioning scheme  assistance to those wishing to convert vessels to enable diversification into 'pescatourism', workboat work  vessel charter  training and marketing support	TBC	TBC	Equal Opportunities and Gender Mainstreaming  Sustainable Development  Tackling Poverty and Social Exclusion	FLAG Officers in collaboration with FLAG and external agencies.	1 Jan 2017 – 31 Dec 2021
Use of tourism to benefit local fishing businesses  Utilise substantial	Objective 7: Provision of opportunities to develop the tourism	Theme 2	sector development strategy and improved marketing  websites / app /social	TBC	TBC	Equal Opportunities and Gender Mainstreaming	FLAG Officers in collaboration with FLAG and	1 Jan 2017 – 31 Dec 2021

Development Needs / Opportunities	Specific Objective	Strategic Fit	Type of actions to be supported – SMART actions, state where co-operation action is envisaged	Outputs (from Outputs & Results section of LDS Guidance plus any additional indicators/targets set by FLAG)	Output Target	Contribution to cross-cutting themes	Who will be involved in the delivery	Timeline (start-finish)
range of heritage features on the coast and inland relating directly to the industry	sector linked to local fisheries, including pescaturism, eco-tourism and tourist facilities.		media  guides / posters in tackle shops  signs in popular areas for easy access fishing locations			Sustainable Development  Tackling Poverty and Social Exclusion	external agencies.	
<b>Enhancing and capitalising on the environmental assets of the fisheries and aquaculture areas, including operations to mitigate climate change</b>								
Maximise alternative income sources	Objective 8: Identification and development of alternative sources of income for the fishing industry such as renewable energy.	Theme 3	one-to-one support for local fishermen to identify and work through barriers to identified alternative income sources.  support for fishermen looking to obtain the RYA offshore yachtmaster (commercially endorsed) qualification as this would open up significant opportunities in the windfarm support sector	TBC	TBC	Equal Opportunities and Gender Mainstreaming  Sustainable Development  Tackling Poverty and Social Exclusion	FLAG Officers in collaboration with FLAG and external agencies.	1 Jan 2017 – 31 Dec 2021
Capitalise on natural coastal environment	Objective 9: Making the most of the local natural environment	Theme 3	seaweed culture and market development  projects to support marine biodiversity and improve fish stocks  develop of a management plan to support a sustainable razorfish fishery.	TBC	TBC	Equal Opportunities and Gender Mainstreaming  Sustainable Development  Tackling Poverty and Social Exclusion	FLAG Officers in collaboration with FLAG and external agencies.	1 Jan 2017 – 31 Dec 2021
Utilise substantial range of heritage features on the coast and inland relating directly to the industry	Objective 10: Sustainable and balanced development of the heritage and tourism aspects of the coastline.	Theme 3	communication boards and interpretation panels at key ports and heritage sites	TBC	TBC	Equal Opportunities and Gender Mainstreaming  Sustainable Development  Tackling Poverty and Social Exclusion	FLAG Officers in collaboration with FLAG and external agencies.	1 Jan 2017 – 31 Dec 2021

Development Needs / Opportunities	Specific Objective	Strategic Fit	Type of actions to be supported – SMART actions, state where co-operation action is envisaged	Outputs (from Outputs & Results section of LDS Guidance plus any additional indicators/targets set by FLAG)	Output Target	Contribution to cross-cutting themes	Who will be involved in the delivery	Timeline (start-finish)
<b>Promoting social well-being and cultural heritage in fisheries and aquaculture areas, including fisheries, aquaculture and maritime cultural heritage</b>								
Improve promotion of cultural heritage	Objective 11: Support for the promotion of cultural heritage, aquaculture and maritime interests	Theme 4	Festivals interpretation panels at heritage sites	TBC	TBC	Equal Opportunities and Gender Mainstreaming  Sustainable Development  Tackling Poverty and Social Exclusion	FLAG Officers in collaboration with FLAG and external agencies.	1 Jan 2017 – 31 Dec 2021
<b>Strengthening the role of fisheries communities in local development and the governance of local fisheries resources and maritime activities</b>								
Need for animation activity to engage local representatives to get support industry	Objective 12: To further engage communities and local representatives to support and promote the local industry	Theme 5	A FLAG fishing festival guided by industry and tourism expertise and delivered in partnership with community groups.	TBC	TBC	Equal Opportunities and Gender Mainstreaming  Sustainable Development  Tackling Poverty and Social Exclusion	FLAG Officers in collaboration with FLAG and external agencies.	1 Jan 2017 – 31 Dec 2021
<b>Operational Programme Objective [please insert relevant Operational Programme objective]</b>								
<b>Operational Programme Objective [please insert relevant Operational Programme objective]</b>								
<b>Operational Programme Objective [please insert relevant Operational Programme objective]</b>								

Development Needs / Opportunities	Specific Objective	Strategic Fit	Type of actions to be supported – SMART actions, state where co-operation action is envisaged	Outputs (from Outputs & Results section of LDS Guidance plus any additional indicators/targets set by FLAG)	Output Target	Contribution to cross-cutting themes	Who will be involved in the delivery	Timeline (start-finish)