Gower Sunday Explorer

2016

The provision of a revised and improved bus service between Swansea and Gower on Sundays in mid and high season, building on the success of similar services over the past five years to develop the visitor travel market and visitor economy and improve accessibility for local residents.

Specific objectives:

* **Specific:** The introduction of a Sunday and Bank Holiday bus service network covering the whole of Gower.
* **Measurable:** The service will run on Sundays and Bank Holidays on 20 occasions with 13 return journeys per occasion.
* **Attainable:** It is achievable based on the experience gained in previous years.
* **Realistic:** The proposal is based on an assessment of available resources.
* **Timebound:** The service will start on Sunday 29th May and operate every Sunday and Bank Holiday to Sunday 25th September.

Stakeholders include:

* Visitors to Gower (Both local and international).
* Residents of Gower and Swansea.
* National Trust.
* Retailers.
* Restaurants/food outlets.
* AONB.
* Accommodation providers.

**Project Information:**

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| Total Project Cost: | £7,000 |
| Total EU/Welsh Government Funding: | £5,600 |

**Mae’r ddogfen hefyd ar gael yn Gymraeg**

**This document is also available in Welsh**